

Curator lab

CURATED TO CULTIVATE



SERVICES & PRICING GUIDE

2023

LAB SERVICES

BRAND INTENSIVE

Page 3

90-Minute 1:1 Intensive
Brand Guide
Moodboard

LAB 1

Page 4

Brand Intensive
Brand Revamp
1 Landing Page

LAB 2

Page 5

Brand Intensive
Brand Revamp
5 Page Web Design
4 Reusable Marketing Collateral

BRAND INTENSIVE

The Brand Intensive is a 1:1 that curates cohesion with the current visibility of your brand and where you envision it to be in the future. All while establishing sustainable goals to get you there. The intensive will activate clarity to your audience and generate brand ideas and strategies to move forward in the design process.

Pre-Strategy Questionnaire

90 Minute 1:1 Intensive

Strategy Guide/Mood Board

1 Week Support

\$697



CURATOR LAB

You have standards and so does your brand. Lab 1 curates those visual standards. Those standards are clear with the set message, tone, and what to avoid. With a style guide of action that allows you to achieve your brand goals. Curator 1 activates clarity for your audience and generates brand ideas and strategies to move forward in your business.

BRAND REVAMP

Brand Fonts

Brand Colors

Moodboard

Logo Suite (Primary, Secondary, Submark)

Business Card Design

Visual Strategy

Brand Presentation

BRAND EXHIBIT

1 Landing page (Web-

1 launch graphics

1 Collateral (Business Card)

\$1597



CURATOR LAB

Curator II is the curator's choice! New look, higher standards, and stronger message. Curator II was created with a CEO mindset that anchors the authenticity but advances visual appeal.

BRAND REVAMP

- Brand Fonts
- Brand Colors
- Moodboard
- Logo Suite (Primary, Secondary, Submark)
- Business Card Design
- Visual Strategy
- Brand Presentation

BRAND EXHIBIT

- 5-page web design (WIX Platform Design)
- 3 launch graphics
- 1 Collateral (Business Card)
- 4 Social Media Tempaltes

\$3597

